

SPONSORSHIP + PARTNERSHIP

OPPORTUNITIES

NHL OUTDOOR ALUMNI CLASSIC
DECEMBER 8 - 9, 2023

COLORADOEXTREME.ORG





ABOUT NHL OUTDOOR ALUMNI CLASSIC



1st Annual NHL Outdoor Alumni Classic

The NHL Outdoor Alumni Classic is Colorado Extreme's winter premier fundraising event. We offer a private gathering in Aspen with NHL Alumni, sponsors, partners and very special guests; in addition to a community event at the Steadman Philipon Outdoor Arena in Carbondale with families and players alike.

In our inaugural year, we will be raising money to further our mission of providing diversity & inclusion through youth hockey in the Roaring Fork Valley.

Friday, December 8 - Highlights

Fundraiser | Catch Steak Aspen | 8pm-1am

Enjoy an evening of food and libations with NHL Alumni, The Chris Weaver Band (and special guest) & Live Auction

Saturday, December 9 - Highlights

NHL Outdoor Alumni Classic | Steadman Philipon Outdoor Arena | 4-8pm
Skills clinic with NHL Alumni & kids, NHL Alumni Match, Fireworks





ABOUT NHL OUTDOOR ALUMNI CLASSIC

BE A PART OF HOCKEY HISTORY



2023



OUTDOOR ALUMNI CLASSIC

Carbondale, Colorado
December 9th, 2023



HENRIK LUNDOVIST



MILAN HEJDUK

- COLORADO EXTREME PROUDLY HOSTS -

1st ANNUAL NHL OUTDOOR ALUMNI CLASSIC

"EVENT TO BENEFIT COLORADO EXTREME'S MISSION TOWARD ACCESSIBILITY TO HOCKEY"

FREE FOR ALL FAMILIES
'SUGGESTED DONATIONS
OF \$5 PER PERSON'

STEADMAN PHILIPPON OUTDOOR ARENA
CARBONDALE, COLORADO

SPECIAL MUSICAL GUEST - DUSTIN LYNCH

SKILLS WITH ALUMNI - 5:00 PM
ALUMNI GAME - 6:30 PM
FIREWORKS AFTER GAME

- EXPECTED ALUMNI PLAYERS -

HENRIK LUNDOVIST
BRYAN BERARD
JOFFREY LUPUL
KYLE QUINCEY
RICK BERRY
YAN STASTNY

MILAN HEJDUK
DARREN HELM
JOHN-MICHAEL LILES
SCOTTIE UPSHALL
DEREK ARMSTRONG
KEN KLEE
DANIEL CARCILLO

PAUL 'BIZNASTY' BISSENETTE
SHANE O'BRIEN
DREW SHORE
P.A. PARENTEAU
JOHN MITCHELL
BEN SCRIVENS



WWW.NHLALUMNIWINTERCLASSIC.COM





ABOUT COLORADO EXTREME



Colorado Extreme

Our vision at Colorado Extreme is to champion diversity and inclusion by fostering an accessible and supportive youth hockey community in the mid-valley region. To eliminate barriers and empower every aspiring athlete, we are proud to offer complimentary ice time, expert skills coaching, and top-quality hockey equipment and gear for all participants. Together, we can create a vibrant and inclusive future for the sport of hockey.

Colorado Extreme operates as a 501(c)(3) nonprofit organization, deriving its primary financial support from donations and corporate sponsorships.





NHL OUTDOOR ALUMNI CLASSIC

DECEMBER 8 – 9, 2023

ASPEN

Aspen, Colorado - world renowned skiing, diverse shops and restaurants, luxurious accommodations, and breathtaking mountain views, Aspen is arguably one of the finest resort destinations in the world.

ASPEN



FRIDAY – VENUE

Catch Steak Aspen is a curated alpine experience in itself. With an elevated atmosphere and a superior dining experience paired with signature libations - this is the perfect host venue for the NHL Outdoor Alumni Classic.

CATCH STEAK ASPEN

SATURDAY – VENUE

Enjoy a family-friendly community event with NHL Alumni, donors, and the families and community they serve at Colorado Extreme's home rink in Carbondale, Colorado.

STEADMAN PHILIPON
OUTDOOR ARENA





SPONSORSHIP + PARTNERSHIP

Exclusive Sponsorship Opportunities

PLATINUM



\$10,000

- Recognition as an official title sponsor in all event communications and press releases
- Prominent logo placement on all event materials, including website, banners, signage, and promotional materials
- Verbal acknowledgement during Friday & Saturday events
- Social mentions pre-event
- Four complimentary event credentials
- Access to VIP area during NHL Outdoor Alumni Classic
- Complementary optional booth space at NHL Outdoor Alumni Classic
- Brand exposure through event-related video and photos
- Exclusive branding opportunities: event merchandise and giveaways

GOLD



\$6,500

- Prominent logo placement on all event materials, including website, banners, signage, and promotional materials
- Verbal acknowledgement during Friday & Saturday events
- Social mentions pre-event
- Two complimentary event credentials
- Access to VIP area during NHL Outdoor Alumni Classic
- Complementary optional booth space at NHL Outdoor Alumni Classic
- Brand exposure through event-related video and photos
- Inclusion in press release

SILVER






















\$3,500

- Prominent logo placement on all event materials, including website, and banners
- Verbal acknowledgement during Friday & Saturday events
- Complementary booth space at NHL Outdoor Alumni Classic
- Inclusion in press release



SPONSOR LEVELS

SPONSORSHIP LEVEL	PLATINUM \$10,000	GOLD \$6,500	SILVER \$3,500
Event Credentials	4	2	
Option to Purchase Additional Event Credentials			
VIP Access at NHL Outdoor Alumni Classic	4	2	
Option for sponsor items to be included in NHL Alumni Welcome Bags			
Mentions at Live Events			
Optional Booth at NHL Outdoor Alumni Classic			
Branding on Colorado Extreme Website	Logo	Logo	Logo
Mention in Colorado Extreme Social Media			
Brand Exposure in Event Video + Photos			
Inclusion in Press Release			



COMMITMENT FORM

Please email this form to lyria@coloradoextreme.org

Company/Name: _____

Contact: _____

Phone: _____

Email: _____

Address: _____

Partnership Level/Area of Interest:

- Platinum
- Gold
- Silver
- In-kind Opportunities (silent auction/live auction donations)
- Additional Sponsor Opportunities

Upon receipt of this form, we will contact you to further discuss partnership with Colorado Extreme at the NHL Outdoor Alumni Classic.